




mobilityhelpdesk
evolving the mobile ecosystem

WHAT WE DO

The organizational benefits of wireless enabled enterprises are nothing short of transformational. The rapid rise and evolution of business mobility ecosystems is challenging even the most technically savvy organizations with unmanageable strains on both human and capital resources.

FEW GOOD OPTIONS

Without clear roadmaps many organizations have found their mobile infrastructures have become operationally chaotic, labor intensive, bloated with cost overruns and extremely vulnerable to data security risks. Once attractive low cost bring your own device (*BYOD*) strategies are proving untenable especially in light of ever-increasing compliance and security concerns. Moreover, as mobility continues to penetrate more deeply into mission critical operations, many CIO's are left wondering how best to capture the business accelerating benefits of mobility while avoiding the many risks of the ever-evolving environment.

OUR EUREKA MOMENT

We have taken the emerging concept of Mobility-as-a-Service (*MaaS*) and developed it into a comprehensive, high performance Mobile Ecosystem Solution Suite that reduces the cost and complexity of designing, deploying, securing and managing enterprise level wireless and connected device strategies.

COMPLEXITY MADE SIMPLE

Our Mobile Ecosystem Solution Suite combines all of the necessary hardware, applications and help desk services required to implement your enterprise wide mobile initiatives. Simply put we've created a way to robustly support your entire Mobile Ecosystem for a simple flat monthly fee per device. That's right...a flat monthly fee per device, eliminating your mobility capital expenditure (*CAPEX*) requirements.



HOW IT WORKS

Our Mobile Ecosystem Solution Suite provides comprehensive lifecycle services.

Here's how it works



BENEFITS E=MS²

Our Mobile Ecosystem Solution Suite offers numerous benefits.

Here are our Top 10:

- 1. Elimination of Capital Expenditures Related to your Mobility Environment**
We convert difficult to forecast capital expenditures (*CAPEX*) to stable, predictable operating expenses (*OPEX*).
- 2. Standardized Devices, Applications & Plans**
This improves operational effectiveness and increases productivity.
- 3. Controllable and Consistent Mobility Costs**
Our flat fee structure takes the risks and uncertainty out of your mobility spend.
- 4. Best-in-Class Security**
Our application, permission and security controls protect your vital data.
- 5. Enables Human Resource, Data Breach, PCI and HIPAA Compliance**
Our solution suite mitigates risk factors and enforces critical policies.
- 6. 24/7 Help Desk Services**
Our support team keeps your employees productive-without delay or frustration.
- 7. Global, Scalable Solution Suite**
As you grow and expand your organization, our service supports you seamlessly throughout the world.
- 8. Single Source Comprehensive Mobility Provider**
We take care of every aspect of your mobile ecosystem. This allows you to stay focused on your core business objectives.
- 9. Always On Ecosystem Management**
Our real time monitoring and reporting system ensures cost effective management of your entire mobile ecosystem.
- 10. Leading Provider of Mobility-as-a-Service**
Everything we do is crafted to exceed expectations with enduring insight, subject-matter expertise and unparalleled service.

ABOUT

Mobility Help Desk is a privately held pioneer in the emerging field of Mobility-as-a-Service (*MaaS*) headquartered in the Pacific Northwest with offices in Portland, Oregon and Boise, Idaho.

Founded in 2009 by industry veterans Bill Klevenberg and Ty Hart, the company's strategy is built around a single, powerful aspiration to become North America's leading MaaS provider through thought leadership, innovation and best-in-class service capabilities.

Mobility Help Desk enjoys decades of telecommunications experience and a deep network of strategic relationships with many Fortune 500 companies.

Mobility Help Desk is the *First* and *Only* non-carrier in the world to have received Apple's coveted designation as an iPhone Authorized Business Solution Provider (*ABSP*), a relationship that powerfully enhances our end-to-end capabilities.

